mes TV Clock: Sept. 13-19 1970

Wednesday Night

	WAVE-TV 3	WHAS-TV 11	WLKY-TV 32	WKPC-TV 15	KET Network
3	Another World Bright Promise	The Secret Storm Beat the Clock	General Hospital Hazel (rerun)	7:30 A.M. Sesame Street Misterogers' Neighborhood	
4	Channel 3 Movies "	Gomer Pyle USMC " (rerun) Perry Mason " (rerun)	Dark Shadows Batman (rerun)	Sesame Street "	Ripples Orientation Misterogers' Neighborhood
5	Channel 3 Movies The Flintstones (rerun)	Perry Mason Dick Van Dyke " (rerun)	I Love Lucy (rerun) Eyewitness News	Friendly Giant Art Studio What's New	Sesame Street "
6	Weather; News News; Sports NBC News	Channel 11 News Hour "	Six O'Clock Movie "	Misterogers' Neighborhood Children's Fair	Window to Classroom 6:20 Consumer; Law Land Misterogers' Neighborhood
7	Wednesday Night Movies The Lively Set	CBS News Storefront Lawyers	Six O'Clock Movie Mad, Mad, Mad Comedians	What's New Vince Lombardi's Science and Art of Football	Music of 20th Century TV High School
8	Wednesday Night Movies "	Storefront Lawyers Short Summer, Charlie Brown (rerun)	Courtship of Eddie's Father (rerun) Room 222 (rerun)	Maggie & the Machine Evening at Pops	Maggie & the Machine Book Beat
9	The Music Hall "	Channel 11 Movie A Ticklish Affair	Everly Brothers "	Evening at Pops Book Beat	The French Chef Panmed
10	Four-In-One: McCloud "	Channel 11 Movie "	Smothers Brothers "	Conversation Sign Off 10:30 P.M.	Sign Off 10 P.M.
11	WAVE News Report The Tonight Show Sign Off 1 A.M.	Channel 11 News Merv Griffin Show Sign Off 1 A.M.	Eyewitness News Film Festival		

Thursday Night

	WAVE-TV	WHAS-TV	WLKY-TV	WKPC-TV	KET
11	The Tonight Show 1 A.M. Hitchcock	The Late Show	Film Festival		

Pewee Valley To Be Topic Of a Special

"THIS IS PEWEE VALLEY" is a 30-minute effort by WAVE-3's Special Projects Department to salute the Oldham County town, which is celebrating its 100th year. The program will be telecast at 8:30 p.m. Saturday instead of "Close-up," the station's weekly news-feature program. Bob Kay wrote and will narrate the show, which is billed as "a different kind of story about a unique little town," one that got its "name from a little brown bird, where nearly everybody lives next to the railroad tracks, and where, in years past, the most exciting things to do were meet your friends at the post office or go to the latest fire." In a sequence filmed at the Confederate Cemetery on the outskirts of town, 45 members of the Perryville Battle Skirmish Association appear, all decked out in the gray garb of Confederates.

James Doussard

Saturday

	WAVE-TV 3	WHAS-TV 11	WLKY 3
	6:30 Farm 7:00 Skippy 7:30 Morning Movie	7:00 Summer Semester 7:30 Cartoon Circus 8:00 Bunny-Road Runner	8:00 Reluctan 8:30 Motor Mo
9	Tomfoolery Bugaloos	Sabrina and Goolies " 9:55 In the Know	Secret Chimp " "
10	Dr. Dolittle Pink Panther	Josie & the Pussycats Harlem Globetrotters 10:55 In the Know	Real Jerry Le Here Come Do
11	H. R. Pufnstuff Here Comes the Gump	Archie's Fun House " 11:55 In the Know	Hot Wheels " Week in Pro F
12	Hot Dog Jambo	Scooby-Doo The Monkees 12:55 In the Know	Week in Pro F Outdoors Show
1	McHale's Navy (rerun) Kentucky Afield	Dastardly & Muttley The Jetsons	Real McCoys Lee Corso Sho
2	Pirates-Mets "	Cartoons; Game Reds-Braves "	Wide World of "
3	Pirates-Mets "	Reds-Braves "	Wide World of Minnesota-Mis
4	Pirates-Mets "	Reds-Braves Here's Now	Minnesota-Mis "
5	Rosie Grier Show Porter Wagoner	Hawaii Five-0 "	Minnesota-Mis "
6	Weather; News News; Sports NBC News	Channel 11 News CBS News	Minnesota-Mis "
7	Music Place Andy Williams Show	Hayloft Hoedown " (rerun) Mission: Impossible	Country Hayric Let's Make a D
8	Andy Williams Show Pewee Valley	Mission: Impossible My Three Sons	The Newlywed Lawrence Wel
9	NBC Saturday Movie P.J. "	Arnie Mary Tyler Moore	Lawrence Wel Engelbert Hun " (rerun
	6:45 Today in Louisville 7-9 Today	6:30 Summer Semester 7:00 CBS Morning News 8:00 Capt. Kangaroo	7:30 Cartoons 8:00 Romper 8:30 Real Mc
9	Morning Show " 9:55 News	My Favorite Martian " (rerun) The Edge of Night	Jack LaLann Galloping Go
10	Dinah's Place Concentration	The Lucy Show " (rerun) Beverly Hillbillies " (rerun)	He Said, She Best of Ever
11	Sale of Century Hollywood Squares	Family Affair " (rerun) Love of Life	Bewitched (r That Girl (re
12	Jeopardy Who, What, Where? 12:55 NBC News	Where the Heart Is 12:25 CBS News Search for Tomorrow	Eyewitness A World Apa
1	Mike Douglas Show "	Channel 11 News As the World Turns	All My Child Let's Make
2	Days Of Lives The Doctors	Love is a Many Splendored Thing Guiding Light	The Newlyw The Dating

WAVE-TV 3 PROGRAM NEWS

SPECIAL PROGRAM ON
CHANNEL 3 -- September 19 (Saturday) 8:30 PM

THIS IS PEWEE VALLEY...a documentary about a small village.

Pewee Valley is a small village, just a short drive from Louisville, Kentucky. The description of the town varies from a quiet little place to the most beautiful of Louisville's suburbs. The people of Pewee Valley are anxious for folks to see their town. But they would just as soon have them come, look, and then leave again. They prefer a peaceful place.

It's a pretty town in all seasons of the year. A sequence in the documentary shows the fall colors of the many trees and shrubs that have existed in the village since 1852. It was then called Smith's Station. It's a town with a definite southern heritage. At one time, a home for veterans of the Confederacy stood on Pewee Valley soil. Today, everybody can direct you to the Confederate cemetery on the outskirts. Forty-five members of the Perryville Battle Skirmish Association, complete with Confederate uniforms, appear in the cemetery sequence.

Pewee Valley was also famous as the home of Annie Fellows Johnston, author of the LITTLE COLONEL book series. Many of the characters in Mrs. Johnston's books were residents of Pewee Valley. The original Little Colonel, Mrs. Albert Dick, appears in the documentary along with the Postmistress of the town for many years, Mrs. W. H. Snyder. The Postmaster, who today handles the mail and the conversation at the village Post Office, is Matthews Fletcher. Others who appear in the documentary are the newly elected Mayor, John Stewart; the guiding light of the Little Colonel Theatre, Phil Hollenbach; and Mrs. Carl Martin who now resides at The Locust, fabled home of the grandfather in the LITTLE COLONEL book series.

You'll find it a different kind of story about a most unique little town. The town that got it's name from a little brown bird, where everybody lives next to the railroad tracks; and where in years past the most exciting things to do were meet your friends at the Post Office or go to the latest fire.

THIS IS PEWEE VALLEY...celebrating 100 years of existence...written and narrated by Bob Kay...filmed by Addison Lee and Elmer Oukrop... edited by Elmer Oukrop...a production of WAVE's Special Projects Department.

WAVE-TV
Promotion Dept.

JOHN A. WALSER
ARCHITECTURAL ENGINEER

4870 Brownsboro Shopping Center
Telephone 895-4273
Louisville, Kentucky 40207

4 August 1970

Mr. Matthews Fletcher
100 Peace Lane
Pewee Valley, Kentucky 40056

Dear Macky:

Thanks for your help in preparing the Pewee Valley Centennial Documentary being produced by Bob Kay at WAVE-TV.

Without your participation I'm sure it would not have been nearly as interesting.

Thanks again.

Sincerely,

John A. Walser

JAW/djr

JOHN A. WALSER
ARCHITECTURAL ENGINEER

4870 Brownsboro Shopping Center
Telephone 895-4273
Louisville, Kentucky 40207

March 13, 1970

Mr. Bob Kay
News-Special Projects
Wave Radio and Television Center
725 S. Floyd St.
Louisville, Kentucky 40203

Dear Bob:

In accordance with our phone conversation last week, I have talked to Mr. Matthews Fletcher, our Postmaster and one of the founders, directors, actors and guiding lights of the Little Colonel Players. He modestly suggested that Phil Hollenbach should be prominently mentioned in any connection with the Little Colonel Playhouse and I must agree this is an excellent suggestion.

Currently a play is in rehearsal which has Mr.Hollenbach as the lead. However, I believe that a staged rehearsal coordinated by Mr. Fletcher would be much more effective. Mr. Fletcher suggested that at any time you would want to drop by the Post Office, he would be glad to discuss this phase of your filming.

Mr. Fletcher would also be a good source of information regarding long time residents of Pewee with whom you could conduct interviews. Two which come to my mind are Mrs. William H. Snyder, 116 Tulip Ave.(241-8766), Mr. Fletcher's predecessor at the Post Office, Mr. G. Norris Summers, 308 Central Avenue (241-8123).

When spring is here and the dogwood and redbud trees began to bloom, I will call you and maybe we can meet for more pictures of Pewee.

In the meantime, please call me if you need any help.

Sincerely

John A. Walser

cc: Mr. Lee Heiman
Mr. Matthews Fletcher

JAW/ck

JOHN A. WALSER
ARCHITECTURAL ENGINEER

4870 Brownsboro Shopping Center
Telephone 895-4273
Louisville, Kentucky 40207

March 13, 1970

Mr. Lee Heiman
Chairman, Centennial Commission
330 Maple Avenue
Pewee Valley, Kentucky

Dear Lee:

Attached is a copy of a letter to Bob Kay with a review of conversation I have had with him and with Matthews Fletcher regarding future filming of Pewee Valley for the Centennial Documentary WAVE-TV is preparing.

Also, as I have already reported, St. Aloysius has indicated that they will accept responsibility for the Band Concert to be held on their grounds the last Sunday in June, June 28, 1970. St. Aloysius has asked Mrs. Carl (Mary) Haunz, Sr. to be chairman and she has graciously accepted. Mary is a very capable lady and I will invite her to the April Commission Meeting if the time is convenient for her. Mr. Gleason has agreed to maintain the contact with the Musician's Union and to follow up on advertising, publicity, ordering and putting up posters etc. St. Aloysius will set up chairs, supply refreshments (Elsie Heiman suggests that those serving surround themselves with tables so that no lines form behind tables) and generally make such other arrangements as necessary. I feel that with Mary in charge, this part of the Centennial program will be in good hands.

I will continue to act as liason between Bob Kay (WAVE) and Mary Haunz (St. Aloysius) so if you have any ideas or suggestions concerning either, please call me.

Sincerely

John A. Walser

Enclosure

JAW/ck

cc: Mr. Matthew Fletcher
Mrs. Carl Haunz, Sr.